**EMAIL 1- Introductory**

SUBJECT: Valuable Marketing to get Sales this year!

PREVIEW Text: Insights that could reduce your Digital Marketing cost by 30%

Hello (First and Surname),

I am sure you are well. **Just spend few seconds and you won’t regret it**.

COVID-19 has all of us running on shifts at work, working remote and the other outcomes you are used to by now.

However, something interesting has been happening in the Digital marketing landscape and even on the traditional marketing front because of this. As marketers, sales people, business development people and even business owners this concerns us more than it concerns other staff in the business.

Hey, at the end of the day, to pay the team the business must make money.

In 2020, there were 6Million Social Media users with a 5.2Million Facebook usage. By January 2021, there is a whopping **14.2 Million** **of Ghanaians now on the internet with 8.2 Million on social media**.

***Stop shooting in the Dark!***

* Get Insights
* Get Information on the systems working now.
* Be strategic with your digital marketing ***(It doesn’t border on only social media)***

We promise we won’t bombard you with mails. You can expect this every 3 days just to guide you in your digital marketing. Most businesses are now getting a hang of it.

Don’t be mistaken, ***Social media alone is not digital marketing***. Yes, Social media has its benefits and unless that is the only strategy required, it should not be done in Silo.

If you are a small business or start up, click here to book a free 15 minutes session just to discuss where you should market, why you should market, and also catch the opportunity for a **free audit** if you are already decided on making the best sale of your life this year!

Br,

Vickie

Digital Account Manager

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EMAIL 3: OFFER

Subject: Why people and businesses will regret

Preview Text: This Happened To Me Too…

Then be careful with any of these 👇

* missed out on opportunities that were right in your face
* slow to act
* doubts if the opportunity is made for you
* fear
* statements like "I will do it later" [procrastination]